EXPLORE TED

Steps

1. **History.**
Originally, TED was looking to bring people together from the worlds of technology, entertainment and design. Since its beginning in 1984, it has become larger, covers more topics and starts more conversations than any other site on the Web. Find out about TED's history.

2. **Ideas worth spreading.**
This mission brings free knowledge and inspiration to people globally. It includes business, sports and issues facing our world today among a myriad of other topics. TED looks for the world's most interesting speakers and does not limit itself to any geographical boundaries, religious dogma or cultural norms. Brainstorm things you'd like to know more about. What burning questions keep you awake at night? Remember, this is a global community of thinkers and movers so don't think small.

3. **Free.**
To keep the ideas spreading, the best content collected at TED events is distributed free through their site, podcasts and more. Do a search for TED to see how widespread it is.

SPREADING IDEAS

4. **Conferences.**
TED distributes its ideas through conferences held worldwide. Attend a conference, if possible.
- TED Conference (Long Beach, California)
- TEDActive (Palm Springs, California)
- TEDGlobal (Edinburgh, Scotland)

5. **Smaller venues.**
TED also has smaller conferences. Find out if one of these is being held near you.
- TED Salons (evening-length events)
- TEDx (TED-like experiences at local level)

6. **TEDTalks.**
In an attempt to spread ideas as far as possible, TED makes the best presentations available on their Website. TEDTalks are also released as audio and video podcasts. Look at what is available on their site. There are links to online TED collections in "Sites to Explore" at the end of this badge program.

7. **Embracing the world.**
The TED Open Translation Project takes TEDTalks and translates them for the world. There are more than 21,000 completed translations available in more than 70 languages. Explore the languages available.

Explore TED

Want to find out how others see the world? Interested in how science, technology, art and other pursuits are changing our world? Stop by TED and you will be overwhelmed with the knowledge, generosity and hope you find there.

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8. **Explore TED.**
Talking about TED does not give you any indication of how vast and life-changing being part of this community can be. I've watched artists perform, scientists share their views of the future and hope shine in the eyes of philanthropists. Spend your time listening and experiencing TEDTalks. Start with your brainstorm list from Step 2.

9. **More than talks.**
Explore the numerous different ways TED communicates with its audience. The latest TED venture is TED-Ed. You can also check out the conversations, fellows, and more.

10. **Share TED.**
Share your discoveries with your friends and family. Start discussions about the things you have learned. Help TED spread ideas.

Sites to Explore

www.TED.com
www.newyorker.com/online/blogs/culture/2012/07/five-key-ted-talks.html
en.wikipedia.org/wiki/TED_(conference)
itunes.apple.com/us/podcast/tedtalks-video/id160892972
www.youtube.com/user/TEDtalksDirector
vimeo.com/tedtalks
www.ted.com/talks/lies_damned_lies_and_statistics_about_tedtalks.html

Check out larajla's Enrichment Project to start your own adventure.