

THE ENRICHMENT PROJECT

Badge Program

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Explore Pinterest

Most social media sites are based on conversations, content and links. Pinterest allows you to share what you find on the Web by pinning the images on a board. Since Pinterest emphasizes images, make sure you choose images for your pins that are high-quality. Let's visit Pinterest and find out more.

EXPLORE PINTEREST

Steps

1. Web content.

www.pinterest.com

Pinterest allows users to organize and share content they find on the Web. It's more than a bookmark site, though. Go to the site and select "Everything" under the logo. Find one or more categories that interest you and browse to get a feel for the site.

2. Join Pinterest.

Sign up to Pinterest. You'll be able to create your own boards, collaborate with other boards and more as a member.

3. Tweak your profile.

Go to your profile and place information you want to share as well as your profile picture.

4. Boards.

Boards are similar to folders where you can place information into a system that makes sense to you. Want to collect ideas for your wedding? Create an event for your scout troop? Plan a trip? Share your favorite artist? Make a board for one of your interests.

5. Pins.

about.pinterest.com/basics

Each piece of content you place on a board is a "pin." You can pin content you find on the site itself, called a "repin", or you can pin anything you find on the Web. Place the pin application in your browser (move to "Goodies" in the menu). Pin some content into your board. Flash sites do now allow photos to be pinned.

NOTE: Make sure you select the board you want your pin on when you pin / repin to keep your organizing time to a minimum.

6. Description for your pin.

Leave yourself a note as to why you pinned it. That way, when you return later, you'll have a reminder. Also, keywords will allow others to find your pin. Feel free to add hashtags at the end of your description as well.

NOTE: For items tagged from your own site, add a link back.

7. Follow.

You can follow people, they can follow you. You can follow one or more of their boards. Check out your friends and find out who is already on Pinterest or find others who are interested in the same things you are. Follow one or two people.

8. Videos.

Currently, you can pin only some videos. This includes YouTube, Vimeo and TED videos. Check some of the video offerings.



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9. **Etiquette.**

Pinterest has a few rules you need to follow in regards to etiquette:

- Do not obnoxiously self-promote
- Do not leave mean / hateful messages on other people's pins
- Do not share / tweet everything you pin
- Do give credit to others
- Do share / collaborate within Pinterest
- Do pin individual post pages from a blog, not the homepage

10. **Collaborative boards.**

Collaborative boards allow more than one person to pin items to a board. You can work together, plan a trip or any other collaborative project you can think of. Learn about collaborative boards.

11. **Be aware of business.**

Business accounts are now allowed on Pinterest. Compare the pins of a business / organization as opposed to a personal account.

12. **Invite a friend.**

Now that you know a bit about Pinterest, invite a few of your friends to make the experience more enjoyable.

Sites to Explore

www.pinterest.com

www.socialmediaexaminer.com/26-tips-for-using-pinterest-for-business

www.socialmediaexaminer.com/grow-your-blog-with-pinterest

www.socialmediaexaminer.com/get-your-pins-noticed-on-pinterest

mashable.com/2012/02/24/pinterest-non-profits/#view_as_one_page-gallery_box4427

makeanddogirl.com/2011/11/tutorial-how-to-collaborate-on-pinterest

Check out Larajla's Enrichment Project to start your own adventure.