

THE ENRICHMENT PROJECT

Badge Program

larajla.com

TODAY'S LEADING WOMEN

Steps

1. **Marie Forleo** — marieforleo.com

Marie helps women entrepreneurs with their businesses as well as their lives. She is an author, speaker, entrepreneur, Nike Athlete, fitness personality and dancer / choreographer. You can find her on MarieTV or her flagship, B-School.

2. **Ishita Gupta** — ishitagupta.com / fearlessstories.com

Ishita is an author, blogger and speaker. She founded and ran Fearless magazine which features authors, entrepreneurs, artists and many others — all centered around the theme of overcoming fear.

3. **Susan Piver** — susanpiver.com

Susan is a writer and teacher who also practices Buddhism. She did not go to college, but she is a success with her business, Padma Media, which works with authors to create book packages as well as consulting.

4. **Danielle Laporte** — whitehottruth.com

Danielle is a writer, speaker and business advisor. Like Susan, she didn't go to college, which to her is a positive thing. She is interested in the truth, reality and the power of good feelings.

5. **Patti Digh** — www.37days.com

Patti is a mother, writer and speaker on global leadership and diversity. She is a co-founder of The Circle Project. Her passion is educating others on personal and societal costs of exclusion and discrimination.

6. **Colleen Wainwright** — communicatrix.com

Colleen is a writer and speaker who started as a TV copywriter for ads as well as acting in them. She now does marketing consultancy utilizing social media.

7. **Jen Loudon** — jenniferloudon.com

The subtitle to Jen's site is "Save and Serve the World." Jennifer writes books on well-being and personal wisdom. She also hosts women's retreats, studies yoga and meditation, and has been on Oprah.

8. **Mama Gena** — mamagenas.com

Women are the greatest untapped natural resource in the world. Mama Gena's School of Womanly Arts trains women to use the power of pleasure to have their way with the world.

9. **Jena La Flamme** — pleasurableweightloss.com

Jena is a weight loss coach. Check out her blog to find out tips and helpful advice.

10. **Sonia Simone** — remarkable-communication.com

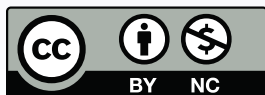
Sonia is a "relationship counselor for businesses" as well as a senior editor for Copyblogger (copyblogger.com). She offers free e-classes to market your business or yourself.



Today's Leading Women

When strong women are discussed, historical figures such as Juliette Low are used as examples. Living examples of strong women usually include Hilary Clinton and Oprah Winfrey.

To connect with today's women, we need to introduce women who are real to us. Each step features one of these women. Explore her world, listen to her voice and learn about her life. If none connects with you, explore the Web to find one.



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11. **Gina Trapani** — ginatrapani.org

Gina is best known for *Lifehacker*. She develops applications and writes about technology. She is incredibly busy, so you can follow one of her many projects to find out more about her.

12. **Maria Thomas** — www.mariathomas.org

Maria is an advisor and consultant who works to build branding with entrepreneurs and legacy businesses. She has worked with Amazon and Etsy to name just two of the organizations she's helped.

13. **Pace / Kyeli Smith** — paceandkyeli.com

Pace and Kyeli are all about living a meaningful life. They have their own sites in addition to their joint site. You can read about them, check out the sites or listen to their podcasts.

14. **Amanda Steinberg** — dailyworth.com

Amanda works to help women with their finances — both personal and business. She started Daily Worth which helps teach women not only about finances, but how to shop, save money and more.

15. **Pamela Wilson** — bigbrandsystem.com

Not only is Pamela a graphic designer, she writes and does webinars to help others with business, design and ebooks. Her down-to-earth style makes it easy to understand what she is sharing.

16. **TED** — www.ted.com

"Ideas worth spreading" is TED's tagline. If you didn't find someone to inspire you from the list above, visit TED and find a woman who sees the world as you do, challenges your perceptions or even speaks to your soul.

17. **Share your strong female role model.**

The above list is a small sample of women I find inspiring or were recommended by others for this badge program. Share the men you follow so others can enjoy these living role models.

Sites to Explore

All sites for this badge program are listed in the steps above.

Check out [larajla's](http://larajla.com) Enrichment Project to start your own adventure.